

Joint ACM ASPLOS & EuroSys 2025

March 30 - April 3, 2025 – Rotterdam, The Netherlands

<https://asplos-conference.org/>

<https://www.eurosys.org/>

Sponsorship Opportunities

ASPLOS is the premier international forum for interdisciplinary systems research, intersecting computer architecture, hardware, and emerging technologies, programming languages and compilers, operating systems, and networking.

EuroSys is the premier European conference on various aspects of systems software research and development, including its ramifications for hardware and applications.

In 2025, ASPLOS and EuroSys join forces to host a single co-located event on all-round systems research for the *first time!* Like their predecessors, the next edition of ASPLOS and EuroSys will host research articles on ground-breaking research in architecture, programming languages, operating systems, and related areas. The importance of all-round systems research continues to increase as we grapple with the slowing transistor scaling, the explosion of big data and ML, the need for enhanced privacy and security, and the growth of human-centered applications and wearable gadgets. ASPLOS and EuroSys both embrace systems research, cutting across the layers of the computing stack to address new problems in innovative ways. Moreover, EuroSys is the bedrock of the European systems research community while ASPLOS is known to bring together the best brains on systems research from around the world.

The joint ASPLOS & EuroSys organizing committee requests you and your company to support ASPLOS & EuroSys 2025.

Sponsoring both ASPLOS and EuroSys in one blow provides an excellent branding opportunity that increases name recognition among students and faculty members working in these areas. Both ASPLOS and EuroSys are prominent venues for recruiting and maintaining a pipeline of well-trained students, many of whom will become academic leaders and prominent industrial researchers and developers in the future. In the past, industry participation and support for both venues has been a crucial aspect of their success. The table below describes the sponsorship levels and their respective privileges.

Sponsorship level	Diamond	Platinum	Gold	Silver	Bronze
Donation	\$50,000	\$30,000	\$20,000	\$10,000	\$5,000
Company logo and link prominently displayed on both conference websites	Yes	Yes	Yes	Yes	Yes
Company logo prominently featured on key conference signage	Yes	Yes	Yes	Yes	Yes
Company name listed in the conference onsite guide	Yes	Yes	Yes	Yes	Yes
Official and exclusive sponsor of a conference meal (seated lunch or welcome reception)	Conference Reception & Gala Dinner	Conference Reception			
Direct sponsor of student travel grants (recipients informed that their travel grant is courtesy of your company)	Yes	Yes	Yes		
Conference pass for staff	5	3	2	1	
Distribute one print marketing piece or one promotional item/gift	Yes	Yes	Yes	Yes	
Option to staff a large-presence table throughout the conference	Yes	Yes			
Option to staff a medium-presence table throughout the conference			Yes		
One item of sponsor material of up to 5 pages in attendee registration packet	Yes	Yes			
Option to donate conference lanyards for additional \$5,000 (first come, first served)	Yes	Yes			

Thank you for considering,

Lieven Eeckhout, Georgios Smaragdakis, Kaitai Liang, Cristiano Giuffrida

General Co-Chairs ACM ASPLOS & EuroSys 2025